



NEWS RELEASE

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Day Seven of Voter Registration Week for March 5th Primary Election – Jones Registers Voters at Super Bowl Pre-game Party

“Sports Day” is Final Day of Voter Registration Week – Thousands of California Restaurant Association Members Displaying Voter Registration Information

FRESNO --- Secretary of State Bill Jones concluded his seven-day, statewide **Vote America Voter Registration Week** today with a stop at the Bulldog Brewing Company to encourage sports fans gearing up to watch the Super Bowl to also make sure they’re registered to vote in the upcoming March 5th primary election. “Sports Day” of Jones’ **Voter Registration Week** targets fans watching the game at thousands of restaurants and sports bars throughout California, illustrating the ease and convenience of registering to vote – without even missing a single ‘play.’

“Today, Super Bowl Sunday, we’re spreading the message to sports fans all throughout California reminding them to register to vote,” said Jones. “I’m pleased that the California Restaurant Association has teamed-up with us to help spread the message by providing registration material to thousands of their member-restaurants throughout the state. Never before has it been so convenient to register to vote.”

Bulldog Brewing Company is a member of the California Restaurant Association, which has partnered with **Vote America** to help spread the word about registering to vote and voting. With the help of the CRA, thousands of restaurants throughout California are displaying voter registration information in their restaurants and encouraging participation on Election Day. **The deadline to register to vote for the March 5th primary election is February 19th, 2002.**

“Sports Day” is the final day of Jones’ seven-day **Vote America Voter Registration Week** where Californians will find an opportunity to register to vote as they go about their daily lives – where they work, where they shop, where they go to school and where they play. Jones has conducted a full week of nonpartisan statewide voter registration drives since 1996.

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A Project of the
California Secretary of State

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California Secretary of State
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Mayor
City of Los Angeles

DON KNABE
Supervisor
County of Los Angeles

HERB WESSON
Speaker-Elect of the Assembly
California State Assembly

To encourage voter registration and participation, Jones is working with thousands of public and private sector partners to provide potential voters with the opportunity to register to vote before the February 19, 2002 deadline. ***Vote America Voter Registration Week*** Partners include some of the state's leading grocery stores, small businesses, large corporations, industry trade associations, labor unions, dry cleaners, bookstores, Rock-The-Vote, the World Wrestling Federation and more.

The themes for each day of Voter Registration Week are:

- *Monday, January 28th -- Kick-Off of the week's events at the State Capitol*
- *Tuesday, January 29th -- Grocer's Day*
- *Wednesday, January 30th -- Education Day*
- *Thursday, January 31st -- Business/Technology Day*
- *Friday, February 1st -- Entertainment Day*
- *Saturday, February 2nd - Family Day*
- *Sunday, February 3rd -- Sports Day*

The goal of ***Vote America*** is to provide every eligible voter with the opportunity to be a part of America and help protect democracy at its very core – the ballot box. In addition to registering voters, educating voters, and encouraging voter turnout, ***Vote America*** is also a volunteer recruitment program, asking voters to serve as poll-workers, host a polling place and more. Relying heavily on the combined efforts of the private sector, traditional voting and civic organizations, ***Vote America*** is continuously seeking new partners to help spread the word about getting involved in Democracy.

For more information about voter registration and voting, please visit the ***Vote America*** web site at www.voteamerica.ca.gov or the Secretary of State's web site at www.ss.ca.gov.